



## Guidelines for Display Rules & Regulations

### Island Booth

An Island Booth is a 20ft (6.09m) x 20ft (6.09m) or larger sized booth which is not directly adjacent to any other booth and is typically (but not always) exposed to aisles on all four sides.

#### *Dimensions*

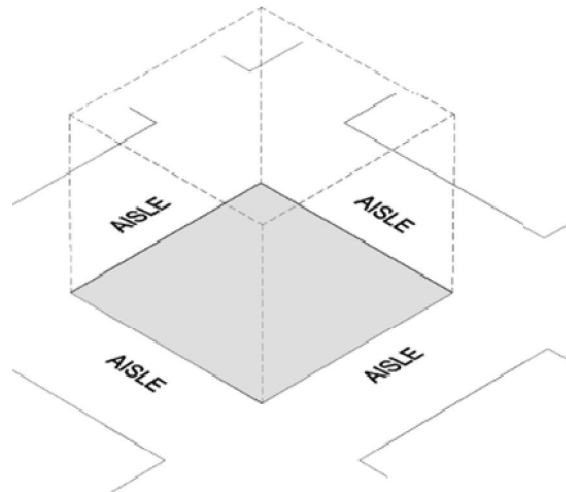
Island Booths are a minimum of 20ft (6.09m) x 20ft (6.09m) or larger, although it may be configured differently.

#### *Use of Space*

The entire cubic content of this configuration may be used, up to the maximum allowable height, without any back wall line of sight restrictions. 16ft (4.877m) is the maximum height allowance.

#### *Overhead Signs*

Overhead signs are permitted for Split Island Booths 20ft (6.09m) x 20ft (6.09m) or larger. Height limitation from the floor to the bottom of the sign is 16ft (4.87m) and must be directly over contracted space only.



*All Baby & Child, Corp. for use by and for events produced by this organization in all venues.  
These regulations are based on guidelines developed by IAEE for use by its members.*