



## Guidelines for Display Rules & Regulations

### In-line Booth

In-line (or Linear) Booths are generally arranged in a series along a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle.

#### Dimensions

For purposes of consistency and ease of layout and/or re-configuration, floor plan design in increments of 10ft (3.05m) has become the de facto standard in the United States. Therefore, unless constricted by space or other limitations, In-line Booths are most commonly 10ft (3.05m) wide and 10ft (3.05m) deep. A maximum back wall height limitation of 8ft (2.44m) is specified.

#### Use of Space

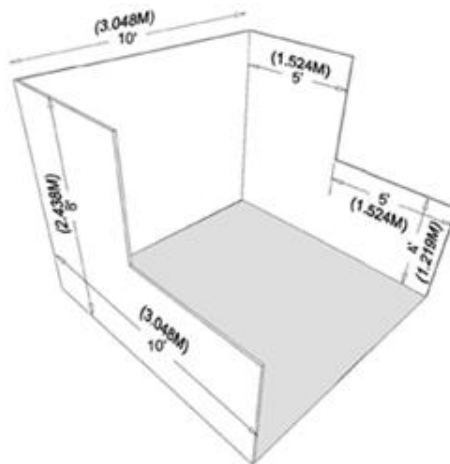
Regardless of the number of In-line Booths utilized, (e.g. 10ft x 20ft, 10ft x 30ft, 10ft x 40ft or 10ft x 50ft), display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8ft (2.44m), including signage, is allowed only in the rear half of the booth space, with a 4ft (1.22m) height restriction imposed on all materials in the remaining space forward to the aisle.

#### Overhead Signs

Hanging overhead signs are not permitted for In-line Booths; nor may any signage, etc. extend beyond the 8ft (2.44m) height restriction.

### Corner Booth

A Corner Booth is an In-line Booth at the end of a series of linear booths with exposure to aisles on two (2) sides. All other guidelines for In-line Booths (above) apply.



\*For the ABC Kids Expo – Pipe and drape will consist of 10ft (3.05m) wide x 8ft ( ) tall pipe and drape as the back ‘wall’ and 3ft (.91m) tall x 10ft (3.05m) deep side pipe and drape for the side ‘walls’.

*All Baby & Child, Corp. for use by and for events produced by this organization in all venues.  
These regulations are based on guidelines developed by IAEE for use by its members.*