



Guidelines for Display Rules & Regulations

End-Cap Booth

An End-Cap Booth is exposed to aisles on three (3) sides and composed of a minimum of two (2) 10ft (3.05m) x 10ft (3.05m) booths.

Dimensions

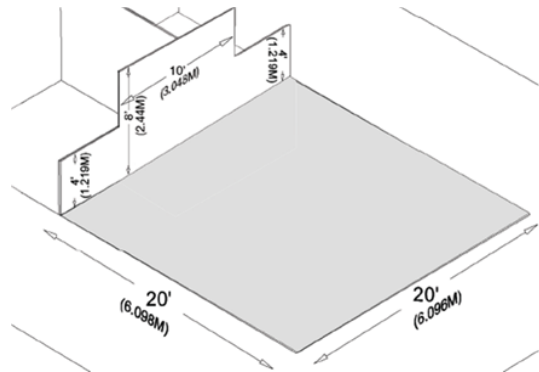
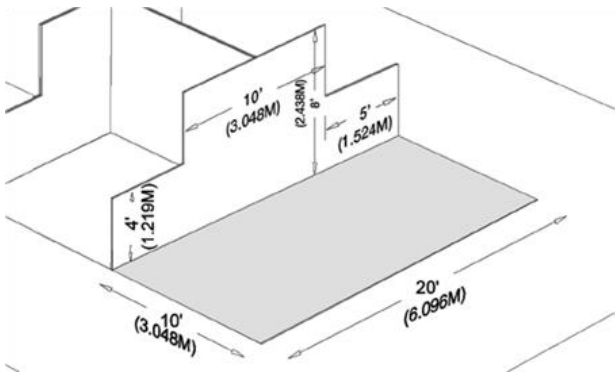
End-Cap Booths are 20ft (6.09m) wide and a minimum of 10ft (3.05m) deep.

Use of Space

The maximum back wall height of 8ft (2.44m), including signage, is allowed only in the 10ft (3.05m) center portion of the booth. A maximum height of 4ft (1.22m) is allowed on the two (2) 5ft (1.52m) 'wings', permitting adequate line of sight for the adjoining In-line Booths.

Overhead Signs

Hanging overhead signs are not permitted for End-Cap Booths; nor may any signage, etc. extend beyond the 8ft (2.44m) height restriction in the center 10ft (3.05m) or above the 4ft (1.22m) height restriction on the two (2) 5ft (1.52m) 'wings'.



*For the ABC Kids Expo – The back 'wall' will consist of 10ft (3.05m) wide x 8ft (2.44m) tall pipe and drape. On each 5ft (1.52m) 'wing' there will be a 3ft (.91m) tall x 5ft (1.52m) wide pipe and drape.

*All Baby & Child, Corp. for use by and for events produced by this organization in all venues.
These regulations are based on guidelines developed by IAEE for use by its members.*