



This is suggested copy for ABC Kids Expo 2017 exhibitors to customize and send to their database to promote their participation at the event.

SUBJECT LINE:

We'll be at ABC Kids Expo in Las Vegas—will you?
Join us at ABC Kids Expo in Las Vegas, October 17-19

Dear <Name>,

<Exhibitor Name> will be exhibiting at ABC Kids Expo and we'd like to extend a personal invitation to you to join us in Las Vegas, October 17-19 and visit our booth #XXX. We will be displaying our latest <insert highlights of the products, technologies, services you will be exhibiting>.

ABC Kids Expo is your best view of what's new and what's next—showcasing the full array of awaited arrivals, unique products, trusted brands, and technology-driven innovation for every facet of the juvenile products market. Take your business to the next level, make plans attend ABC Kids Expo 2017, October 17 - 19. To learn more and register, visit www.theabcshow.com.

We hope to see you there.

Best regards,

<Your Signature>

ABC Kids Expo

Booth #XXX

October 17-19, 2017

Las Vegas Convention Center | Las Vegas, Nevada, USA

www.theabcshow.com