

2017 ABC KIDS EXPO ADVERTISING/SPONSORSHIP FORM

Company Name: _____ Contact Name: _____

Phone Number: _____ Email: _____ Booth# _____

Address: _____

Signature: _____ Date: _____

QTY.	ITEM	PRICE	QTY.	ITEM	PRICE
	SHOW DIRECTORY: Inside Front Cover (2 page spread) Inside Back Cover Back Cover Full Page Ad Divider Pages (Full Page) Half Page Horizontal First Time Exhibitor ½ Page Show Directory Bookmark	\$3595 \$1995 \$3595 \$1995 \$2195 \$1395 \$ 950 \$1500		SPONSORSHIPS: TOTE BAG TOTE BAG INSERT NEW PRODUCT SHOWCASE BADGE HOLDERS LANYARDS MEDIA CENTER	\$30,000 \$ 1,000 \$20,000 \$15,000 \$10,000 \$10,000
	ADDENDUM: Inside Front Cover (2 page spread) Inside Back Cover Half Page Horizontal Back Cover	\$ 500 \$ 300 \$ 995 \$ 750		NETWORKING EVENTS: THE FOUNDRY ROOM THE SAYERS CLUB THE BAZAAR PRIVATE TABLE RESERVATIONS	\$10,000 \$ 7,500 \$ 4,500 Call for Pricing
	THE VIRTUAL SHOW: Featured Exhibitor Product Category Banner Package Show Highlight Feature eNews Featured Position eNews Premium Position All inclusive Featured All inclusive Premium Mobile App Alert	\$ 495 \$1295 \$1495 \$1495 \$ 500 \$ 750 \$2300 \$3500 \$1000		MOBILE APP NATURALLY KIDS PARK HOPS STOP MARGARITA GARDEN COLUMN WRAPS	\$10,000 \$ 7,500 \$ 6,600 \$ 6,600 \$ 6,000 EA
	THE CENTER: Backlit Marquis Exclusive Media Wrap Base Panels Literature Pocket	\$ 995 \$1995 \$ 795 \$ 325		ATTENDEE SHUTTLES (2 SHUTTLES) SHOW DIRECTORY THUMB DRIVE SHUTTLE REST STOPS PRODUCT LOCATORS CHARGING STATION	\$ 5,000 \$ 5,000 \$ 3,000 \$ 5,000 \$ 6,000
	FLOOR PLAN MAP: Exclusive Back Panel Deluxe Card Ad Floor Adhesive Map Ad	\$3595 \$ 995 \$1195		ESCALATOR GRAPHICS: INSIDE LOBBY (2 SETS OF 4") INSIDE LOBBY (11" RUNNER) INSIDE HALL (2 SETS OF 4") INSIDE HALL (11" RUNNER)	\$ 7,000 \$ 7,000 \$ 5,000 \$ 5,000
	T.E.A.M. VIRTUAL MAILER: Virtual Card First Time Exhibitor ONLY	\$1595 \$1195		RUNWAY SHOW RUNWAY REFRESHMENTS	\$10,000 \$ 4,500
	ABCtv COMMERCIAL LOOP: 15 second commercial 30 second commercial 60 second commercial	\$ 850 \$1395 \$2195		REGISTRATION COUNTER GRAPHICS BADGE HOLDER PICK UP COUNTER GRAPHICS	\$ 1,000 \$ 1,000
	DOOR/WINDOW/CARPET ADHESIVES: Door Clings (2'x2) Window Clings (4'x4) Floor Adhesives (3'x4')	\$ 995 \$ 995 \$ 695		NURSING MOTHER'S LOUNGE NURSING PILLOWS GLIDERS/ROCKERS	\$ 4,000 \$ 500 \$ 1,000
	TOTAL AMOUNT DUE			TOTAL AMOUNT DUE	

All cancellations will incur a 50% charge of the original order invoice. Any orders not fulfilled due to not receiving artwork by the deadline will be charged in full.